

Message Text

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44

ACTION COME-00

INFO OCT-01 EUR-12 ISO-00 EB-07 OPIC-06 (ISO) W

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R 191500Z MAY 75

FM AMEMBASSY HELSINKI

TO SECSTATE WASHDC 8668

UNCLAS HELSINKI 1102

E.O. 11652: N/A

TAGS: BGEN FI

SUBJECT: COMMERCE ANTI-RECESSION EXPORT CAMPAIGN

REF: 1)STATE A-2778, APRIL 21, 1975

2) HELSINKI A-009, JANUARY 8, 1975

1. THE REFERENCE AIRGRAM REQUESTING ASSESSMENT OF IMPORT POTENTIAL IN FINLAND FOR RECESSION-HIT INDUSTRIES IN THE USA WAS RECEIVED IN HELSINKI 12 MAY 1975, SEVERAL DAYS AFTER THE MAY 9 DEADLINE REPORTING DATE SET FOR THE THEREIN.

2. AN INITIAL ANALYSIS SHOWS THAT SEVERAL OF THE RECESSION-HIT INDUSTRIES WERE LISTED AS PRODUCT CATEGORIES WITH THE HIGHEST POTENTIAL FOR INCREMENTAL EXPORT SALES IN HELSINK A-009 OF JANUARY 8, 1975 "PRODUCT PRIORITY LISTING FOR FINLAND". THESE CATEGORIES INCLUDED (IN RANK ORDER): PUMPS AND COMPRESSORS; REFRIGERATORS AND REFRIGERATING EQUIPMENT; ELECTRIC CIRCUIT APPARATUS; TAPS, COCKS AND VALVES; EARTH-MOVING EQUIPMENT; RADIO TELEPHONIC AND TELEGRAPHIC EQUIPMENT; AND MACHINE TOOLS FOR WORKING METAL.

3. FOR EACH OF THESE CATEGORIES, THE SUPPORTING MARKET INFORMATION SHEETS CONTAINED SUGGESTIONS AS TO PROMOTIONAL EFFORTS ON BEHALF OF THESE PRODUCT CATEGORIES. THESE SUGGESTIONS HAVE BEEN REVIEWED AND ARE CONSIDERED STILL VALID.

4. THE EMBASSY WILL ANALYZE THE CAPITAL GOODS INDUSTRIES NOT INCLUDED IN THE TARGET INDUSTRIES AS WELL AS THE

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CONSUMER GOODS INDUSTRIES AND REPORT ANY ADDITIONAL

INDUSTRIES IDENTIFIED AS HAVING FURTHTER IMPORT POTENTIAL
IN FINLAND. IN VIEW OF THE DETAILED STATISTICAL ANALYSIS
REQUIRED FOR SUCH A WIDE RANGE OF CAPITAL AND CONSUMER
PRODUCTS, IT IS ANTICIPATED THAT THE RESULTS WILL
BE CABLED TO THE DEPARTMENT SOMETIME DURING THE WEEK OF
MAY 26.
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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 19 MAY 1975
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1975HELSIN01102
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D750177-0162
From: HELSINKI
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1975/newtext/t19750540/aaaabjrf.tel
Line Count: 68
Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION COME
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: 75 TATE A-2778, 75 APRIL 21, 75 1975
Review Action: RELEASED, APPROVED
Review Authority: CunninFX
Review Comment: n/a
Review Content Flags:
Review Date: 23 JUL 2003
Review Event:
Review Exemptions: n/a
Review History: RELEASED <23 JUL 2003 by SilvaL0>; APPROVED <09 FEB 2004 by CunninFX>
Review Markings:

Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
05 JUL 2006

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: COMMERCE ANTI-RECESSION EXPORT CAMPAIGN
TAGS: BGEN, FI
To: STATE
Type: TE
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 05 JUL 2006